

East Capital Bolsters Institutional Focus

Stockholm (HedgeNordic) – Swedish asset manager East Capital has strengthened its focus on institutional clients with the appointment of Hanna Persson from now-closed IPM and Daniel Bergman from Öhman Fonder as senior client relationship managers. Daniel Bergman focuses on institutions in Sweden, while Persson primarily works with international clients in the United Kingdom, the Netherlands and the United States, as well as investment consultants globally.

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“We are seeing an increased interest from the institutions and are very pleased to welcome Hanna and Daniel to our team,” comments Nikodemus Dahlgren, who assumed the role of Head of Investor Relations at East Capital earlier this year. Dahlgren has been leading efforts to increase the asset manager’s focus on Swedish and international institutions. “With great commitment, drive and long experience, they will help accelerate our focus on the institutional business.”



Daniel Bergman



Hanna Persson

Daniel Bergman took up the role of Senior Client Relationship Manager with a focus on institutions in Sweden on September 20. Bergman joined East Capital from Öhman Fonder, where he worked in institutional sales. He also worked at J.P. Morgan Asset Management and Nordea Markets. Hanna Persson joined East Capital from the now-closed hedge fund firm Informed Portfolio Management

(IPM), where she worked in various roles for close to 11 years. Persson's most recent role at IPM was as Senior Director, Head of Consultant and Investor Relations.

Massimo Grassotti and Marcus Rågmark also joined East Capital earlier this year to focus on institutional clients. Grassotti primarily works with institutions in Italy, France, Luxembourg and Switzerland, while Rågmark works with East Capital's institutional clients in Denmark and Finland. The recent reinforcements within the asset manager's investor relations team are part of a greater transformation within East Capital led by CEO Per Elcar.

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"The reinforcements within Investor Relations are a key component of our overall transformation where we, among other things, increase the focus on institutions and broaden our product range," says Per Elcar (*pictured*), CEO of East Capital Group. "One example is Espiria, where we will shortly be rolling out exciting new products that we are confident will attract leading institutions both in the Nordic region and internationally."