

Atlant's ESG Alignment

Stockholm (HedgeNordic) – Fund reporting platform Fundrella has launched an ESG Alignment Matrix that shows how well funds meet investors' ESG preferences across more than 40 parameters. For the first-ever outcome of the ESG Alignment Matrix, Stockholm-based hedge fund house Atlant Fonder rounded up the list of top three Nordic asset managers that are most aligned with current Nordic institutional and wholesale ESG preferences.

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“Atlant Fonder is proud to have finished third in Fundrella’s ESG Alignment Matrix,” comments Peter Beckman, Sustainability Manager and Head of Institutional Sales at Atlant Fonder. “It is a nice sign that we are working in the right direction with sustainability in relation to what the large customers demand,” Beckman adds. Atlant Fonder finished third among the Nordic asset managers, trailing only Handelsbanken and SPP Fonder.



Instead of providing third-party assessment, Fundrella allows money managers on its platform to categorize their funds across over 40 ESG parameters, which range from internal processes, resources and reporting capabilities to exclusions and thresholds. Fundrella also asks investors on the platform to select their individual ESG preferences, with the ESG Matrix calculating the percentage match between investors' preferences and fund companies' ESG features based on Fundrella's ESG parameters. “We believe in a collaborative approach with market stakeholders which also allows for quick adaptation to market changes,” Wava Bodin, Fundrella’s Founder and CEO, tells NordSIP.

Launched in 2019 by Wava Bodin, Fundrella enables asset managers to showcase and differentiate their funds, highlight their ESG commitment and automate monthly fund reporting to clients. Fundrella’s recently launched ESG alignment Matrix enables asset managers to see how aligned their funds are with the ESG preferences of Fundrella users, mostly professional investors across the

Nordics. “I hope this quarterly overview will bring asset managers useful insights, keep them updated on market changes, align their product offering with client preferences, and support them in further strengthening their Nordic business,” Bodin tells NordSIP.