

Invesco Strengthens Nordic Foothold

Stockholm (HedgeNordic) – Global investment manager Invesco is expanding its Nordic team based out of Stockholm with two new additions. Elin Lilja-Wainwright, formerly Marketing and Communications Manager at Norron Asset Management, has joined Invesco this month as Marketing Manager for the Nordic region. Anna Mellström, previously at Danske Bank, joined as Relationship Manager responsible for Nordic clients.

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The two fresh additions to Invesco’s Nordic team follow the appointment of Fredrik Nilsson as head of ETF business development for the Nordic region at the end of last year. “I am delighted that our strong business growth has allowed us to expand our local resources,” Stefan Behring, Invesco’s Head of Nordic Region, comments in a press release. “With Fredrik, Anna and Elin onboard we have considerably increased our Nordic presence. These strategic hires respond to a growing demand and will strengthen our regional foothold which will allow us to better serve our local clients.”

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Elin Lilja-Wainwright

Before joining Invesco earlier this month, Elin Lilja-Wainwright was responsible for marketing, communication and sustainability at Stockholm-based asset management Norron Asset Management since the asset manager in June of 2017. Norron Asset Management runs three hedge funds part of the Nordic Hedge Index: Norron Select, Norron Target and Norron Alpha. Before Norron, Lilja-Wainwright worked for the global management consultancy A.T. Kearney as their marketing lead for the United Kingdom. Anna Mellström, meanwhile, worked at Danske Bank for four and a half years before joining Invesco earlier this month.

In addition to expanding the headcount in its Nordic hub in Stockholm, Invesco has also enhanced the product offering by developing a new set of ESG strategies, with recent fund launches including the Invesco Clean Energy ETF and the Invesco Energy Transition Fund. According to the press release, investments into alternative assets such as real estate and private credit will be a key focus for Invesco going forward, in addition to the continuous product development within the ESG space.