

Towards a Sustainable Future

Stockholm (HedgeNordic) – Norron Asset Management is expanding its range of hedge funds, fixed-income and equity funds with the launch of an equity fund that focuses on sustainability. Set to be launched on October 1, **Norron Sustainable Equity** will be managed by Norron's investment team under the leadership of Joachim Sverre and Johan Svantesson.

Joachim Sverre, who has extensive experience in portfolio management and equity analysis, will co-manage the fund with portfolio manager Johan Svantesson, who joined Norron in September of 2018 after working as an equity research analyst at Redeye. The duo will work in close cooperation with Norron's sustainability team to manage the soon-to-be-launched fund. "The fund's investment philosophy to focus on carefully-selected and carefully-analysed companies that work innovatively and sustainably, and thereby, safeguard a sustainable future reflects Norron's vision," Sverre comments on the launch. "This feels very exciting and relevant."



Joachim Sverre

"The fund's investment philosophy to focus on carefully-selected and carefully-analysed companies that work innovatively and sustainably, and thereby, safeguard a sustainable future reflects Norron's vision."

"We will have a long-term investment horizon and invest in companies that combine value creation for shareholders with social and environmental responsibility," elaborates Svantesson. However, the team running Norron Sustainable Equity will "avoid companies that already have rich valuations," adds Svantesson. Norron Sustainable Equity seeks to invest in Nordic companies that share the team's sustainable approach and vision for the future.

"We will have a long-term investment horizon and invest in companies that combine value creation for shareholders with social and environmental responsibility."



Johan Svantesson

Norron Asset Management has allocated significant resources into developing its knowledge of and expertise in sustainable investing based on the principles and guidelines from the United Nations Global Compact and the Principles for Responsible Investment (PRI). Norron has hired a sustainability-focused manager, established an ESG working group with broad expertise ranging from sustainability and finance to regulatory issues, and invested in both internal and external systems that streamline the process of tackling sustainability issues arising throughout Norron's investing activities.

"Sustainability is a central and integral part of the company and the entire investment process," comments Ulf Frykhammar, co-founder and board member at Norron. "It is a natural step for us to expand our product range with a fund that takes our work to another level, which has the sole purpose of embracing sustainability," he adds. According to Frykhammar, the team at Norron will aim to have a broader European distribution for Norron Sustainable Equity than Norron's existing vehicles. Norron's existing fund offering consists of seven funds, including three members of the Nordic Hedge Index: **Norron Alpha**, **Norron Select** and **Norron Target**.