

The Art of utilizing Science in Asset Management

Stockholm (HedgeNordic – Teaser) – Helsinki Capital Partners specialises in global multi-strategy and value driven equity strategies and is the first fully transparent, fee-only asset manager in Finland. Founded in 2007, HCP offers asset management as well as financial advice and cultural collaboration and offers services to institutional as well as private clients. HCP is distinguished by its commitment to CSR (Corporate Social Responsibility) and its unorthodox inclusion of creative groups among its stakeholders, as part of the firm's effort to set an example to industry peers and make much needed changes to "business as usual" across the financial industry.

HCP Asset Management manages three Finland- domiciled AIF funds. Its flagship fund, HCP Black, is a multi-strategy fund managed by CEO Tommi Kemppainen, and aims for high risk-adjusted returns through active diversification. The main objective is the preservation of wealth across business cycles. It achieves this by working on the fundamentals of each investment and estimating future returns and differences in risks to achieve as wide a diversification as possible, as opposed to buying as many assets within asset classes as possible or analyzing the historical correlation between securities.

HCP's two other funds aim to create wealth through taking measured long-term equity-risk. HCP Focus, managed by Ernst Grönblom, is a concentrated global long-only equity strategy with high upside potential and has a target portfolio of 8-15 companies. Its inclusion of companies is determined according to their financial strength, their identifiable and sustainable competitive advantage, and their quality of management.

The firm's youngest fund, HCP Quant, managed by Pasi Havla, was launched in 2014 and follows a global long- only equity strategy concentrating on small and mid-size companies. It uses systematic, quantitative and statistical methods to identify stocks that are undervalued, as indicated by multi-factor modeling. HCP fund strategies are also offered as managed accounts without a collective investment structure.

You can read the full article on pages 24-25 in the HedgeNordic Special Report on Finland.