

New Journey for Borea CFO

Stockholm (HedgeNordic) – After 17 years as a Chief Financial Officer at Bergen-based Borea Asset Management, Kine Hereid has now joined Bergen-based listed company Lifecare. Hereid is the new Controller and Head of Investor Relations of Lifecare AS, a company dedicated to the research and development of medical sensors that measure diabetics' blood sugar.

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In her new role at Lifecare, Kine Hereid will be responsible for accounting, reporting, facilitating and executing the company's financial development strategy. Her role involves strengthening the company's investor relations commitment and communications. Before joining Lifecare in May, Hereid served as Borea Asset Management's CFO for 17 years. Hereid is a graduate of the Norwegian School of Economics and has vast experience with accounting, reporting, controlling and analysis.

Hereid has been part of the Borea team since the early days of the asset management firm. Borea Asset Management currently manages three special funds Borea Utbytte, Borea Høyrente and Borea Obligasjon, as well as UCITS-fund Borea Rente. Borea Høyrente and Borea Obligasjon are both members of the Nordic Hedge Index.