

Five Ways to Improve Attendance at Your Next Virtual Event

Partner Content (ProFundCom) – Like any other industry, financial services events are all now turning to digital – whether it be a meet the manager, roundtable or breakfast briefing. The savvy know not to just rely on industry-organised events and are turning to scheduling their own internal virtual events that will help them to educate their investors and in turn, build trust and recognition of their funds and brand.

There are pitfalls on the way though – events are truly demanding in terms of time and resource and it can be difficult to quantify how successful they've been. And, now that inboxes are swamped with event invitations, it's just not enough to have a pertinent topic and good speakers.

Join us on the 23rd October, when Paul Das, Founder & CEO of ProFundCom will be sharing expert insights on ways to improve engagement for your next virtual event, including:

- Planning a successful virtual event programme from the ground up
- Pre-event communication – the good, the bad and the ugly
- How to seamlessly manage an event when it goes live
- Metrics and justifying ROI
- Post-event follow up

Please register here to confirm your attendance.

If you're not able to make it on the day, please still register and a replay will be sent to you.

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