

# Viggo Johansen to Head New PineBridge Nordics Office

Stockholm (HedgeNordic) – PineBridge Investments (PineBridge), a global asset manager focused on active, high conviction investing, today announced the appointment of Viggo Johansen (*pictured*) as Head of Nordics. Johansen will be based in the firm's new office in Stockholm, Sweden that is soon to be opened.

Johansen will be responsible for PineBridge's sales and distribution strategy in the region, with a focus on expanding the firm's share of the institutional investment market. He will play a key role in establishing and enhancing relationships with clients and strategic partners across the Nordics including Sweden, Denmark, Norway and Finland<sup>1</sup>. He will report to Klaus Schuster, CEO Europe for PineBridge.

Johansen has almost 20 years of experience within the asset management industry and joins the firm from Natixis Investment Managers, where he was Country Head of the Nordics. Prior to this, he worked at Schroders Investment Management as Deputy Head of the Nordic Region and Head of Institutional Sales Nordics and at AIG Investments as Head of the Nordic Region.

*"We have been working with institutions in the Nordic region for many years and look forward to further building on existing relationships, as well as developing new partnerships with some of the world's leading investors, said Mr. Schuster. "The Nordic region has experienced significant growth across all markets and has specific needs and requirements that can best be addressed by an on-the-ground presence and extensive knowledge of the local markets. We are pleased to welcome Viggo on board and believe his track record and expertise will help us deliver the best solutions for our clients."*