

# What's in Store for the HF Industry?

Stockholm (HedgeNordic) - During 2019, the hedge fund industry continued its evolution while assets under management for the industry continued to reach new records. According to Jack Inglis (*pictured*), the chief executive officer of the Alternative Investment Management Association (AIMA), "the coming decade heralds a new paradigm for the hedge fund industry, led by business models being disrupted by two mega-trends: increased technological innovation and a greater focus on environmental, social and governance (ESG) challenges."

In a recent blog post, Jack Inglis outlines seven key trends that AIMA predicts will impact the hedge fund industry throughout 2020. The key trends include:

- **From manager-led products to investor-led solutions**
- **Technology will continue to disrupt hedge funds from front to back office**
- **ESG factors to play an increasing role in allocation decisions**
- **Diversity and Inclusion to take the lead in the talent management revolution**
- **Hedge fund industry moves beyond the 2 and 20 structure**
- **Private credit to go from niche to mainstream**
- **Alternatives investment industry will continue to grow**

The full blog post by Jack Inglis can be found [here](#).