

# Special Report: Marketing & Sales for Hedge Funds

Stockholm (HedgeNordic) – Marketing, sales, investor relations and similar trades are essential for an asset manager. These functions require attention and consideration when setting up, and through the whole life cycle. It is not too often that a really good team of portfolio managers and a solid team that has an eye on the marketing side come together. But when they do, magic tends to happen.

In HedgeNordic's latest report we take a deep dive to the at times -strangely- underestimated relevance of marketing and sales for hedge funds, done right. We here from experts in the field, introduce some (fintech) solutions that can aid in your communications efforts, look into some trends in the space and revisit some of the legal and regulatory framework.

Enjoy the read and access the full report here: [Marketing & Sales for Hedge Funds](#)

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