

Nordea to Bolster Product Offering After New Appointment

Stockholm (HedgeNordic) – Soon after Hilde Jenssen was appointed the Head of Fundamental Equities at Nordea Asset Management, the search for a hedge fund analyst with a primary focus on identifying short selling ideas has been kicked off. This search is part of Nordea Asset Management's plans to enhance its product offering by launching equity-focused absolute return strategies.

Hilde Jenssen, who has been working at Nordea Asset Management's Copenhagen offices since the summer of last year, does not plan to overhaul the fundamental equities team at Nordea's asset management division, according to an article by AMWatch. "However, that doesn't mean we don't have room for improvement, and you can expect to see some changes to our product offering," she told AMWatch. "Historically, Fundamental Equities has managed long-only products but we are about to incorporate our absolute return strategies in terms of a long/short product."

Jenssen has primarily worked as a product manager within the fundamental equities team at Nordea's asset management division. Before joining Nordea in the summer of 2018, she worked as the portfolio manager emerging-market fund Kon-Tiki and lead portfolio specialist at Skagen Funds in Norway. Jenssen previously worked at Credit Suisse and Goldman Sachs in New York, as well as spent several years at multiple funds of hedge funds in various roles. In her new role as Head of Fundamental Equities, Jenssen will oversee an investment team of 24 professionals and €8.3 billion in assets under management.

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