Special Report: Alternative Risk Premia

Stockholm (HedgeNordic) – Investors have always been seeking possibilities of achieving a measure of downside protection, accessing differentiated exposures and identifying truly uncorrelated, complementary sources of return. In addition to conventional ways to modify multi-asset portfolios through the incorporation of liquid alternatives, such as hedge funds and CTAs, there has been an increase in the number of investors seeking newer ways to improve their portfolios. Alternative risk premia is one of the solutions aimed at capturing such diversity in return drivers. And indeed, among the earliest adopters of alternative risk premia strategies included sophisticated institutions, such as the Nordic pension funds.

Alternative risk premia (ARP) investing has grown in popularity and has become one of the industries buzz terms. But what exactly does it involve, and what should investors look for when considering which alternative risk premia strategies to invest in? In this paper, we touch on the theory behind alternative risk premia as well as discuss some of the practical considerations that should help investors get the most out of their allocation to these innovative investment strategies.

So, is *this new kid on the block*, alternative risk premia, a threat to the hedge fund space, possibly a better, cheaper, faster, more transparent return generator – has the market come up with a better mousetrap?

Find out here, in HedgeNordic´s latest special report, on alternative risk premia.

> *"Build a better mousetrap, and the world will beat a path to your door." –* ***Ralph Waldo Emerson,*** *American philosopher (1803 –1882)*

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