

Patrik Silfverling to join AllianceBernstein

Press Release: AllianceBernstein (AB) has appointed Patrik Silfverling (*pictured*) as sales managing director for the Nordic region.

He will work alongside AB's existing sales managing director for Nordic, Steen Jorgensen, developing AB's retail and institutional business across Sweden, Finland, Norway, Denmark and Iceland.

Silfverling will be based in Stockholm and reports to Jamie Hammond, Regional CEO, EMEA at AB.

Silfverling worked most recently at Oppenheimer Funds where he was responsible for both retail and institutional clients across the region. Prior to that, he spent almost 13 years at Franklin Templeton as director Nordic Region.

"The Nordic Region is a key market in EMEA with a sophisticated client base and a growing interest across a wide range of products and solutions," commented Hammond.