

Pacific Multi Asset Adds "Green World" Strategy

Stockholm (HedgeNordic) – Pacific Multi Asset, the Swedish multi-strategy hedge fund managed by Eric Strand, has made changes to its investment approach adding a new strategy called "Green World". The new strategy will invest in sustainable companies that are expected to have a profound impact on making the world a better place.

"Green World aims at investing in companies that make real change for our future and have a real impact when it comes to making our society more sustainable", Strand tells Hedgenordic.

"The strategy will invest in companies that enhance resource efficiency, such as Schneider Electric, and in companies within the renewable energy space such as Vestas Wind Systems."

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Besides investing in resource efficiency and renewable energies, Green World will focus on companies within new transports and cleantech metals. According to Strand, this makes it a good complement to the already existing Millennium Trends strategy that invests in cybersecurity, robotics, biotech and social transformation.

Pacific Multi Asset will continue to trade six strategies, which means that the Mean Reversion strategy – previously treated as a separate strategy bucket – will instead be incorporated as a core fundamental building block in the overall investment strategy of the fund.

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