

Insiderfonder with New CEO

Stockholm (HedgeNordic) - Karin Lidén takes over the Chief Executive Officer (CEO) role at Insiderfonder AB, as former CEO Erik Lidén stepped down to fully focus on the management of the firm's funds.

Insiderfonder AB employs a systematic approach to identify investments opportunities in equity markets based on the publicly disclosed trades of management teams and boards. The fully automated process minimizes the possibility of human error and keeps out emotions out the of investment decision making process. The Stockholm-based firm manages Inside Hedge, a member of the NHX universe that generated a compounded annual return of 6.6% since the fund's inception in May 2009.

Karin Lidén has been responsible for carrying out the marketing activities at Insiderfonder since the firm's inception in 2009. The freshly-appointed CEO was cited in a press release as saying that her goal in the new role involves making Insiderfonder's funds the obvious alternative for investors and savers. Her husband, Erik Lidén, will continue his role as portfolio manager and investment manager.

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