

How Hedge Funds Can Grow Assets

According to feedback from Novus' readers, today's greatest challenge facing hedge funds is growth, and for some managers it's even more fundamental: simply staying in business.

For multiple reasons, most hedge fund managers find the current environment extremely difficult for raising capital. From conversations with clients on both sides of the equation (asset owners and managers), Novus have found four main obstacles to growing assets. In a research paper, Novus aims to dissect each one and explore ways to overcome these hurdles. The paper can be accessed [here](#):

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