

ESG Integration in Short Selling

Stockholm (NordSIP) - Portfolio managers of Appleseed Capital, a Chicago based asset manager, published a white paper on "ESG Integration in Short Selling." In their foreword they write: "Short sellers are often derided as criminals, pessimists, and/or vultures; the reality is that these terms are, more often than not, more applicable in describing their targeted companies. In this analysis, we argue that applying ESG integration concepts to short selling has the potential to uncover opportunities that can generate attractive returns, mitigate risk, improve diversification, and allow one to invest in better alignment with one's values."

Download the Whitepaper here: [ESG Integration in Short Selling](#)

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