

Why every institutional portfolio needs exposure to managed futures

Ernest Jaffarian is a 30 years veteran within the alternative investment industry. He started his career as a floor trader in 1986 and quickly become a lead market maker. In 1993 he co-founded a CTA and in 1999 he set up Efficient Capital Management, a pioneer in the Managed Futures space.

Thirty years ago Ernest believed the day would come when institutional investors would consider managed futures allocations to be normal and prudent. Today, Jaffarian is encouraged that the dream is beginning to happen and the CTA industry is in the healthiest state he has “ever seen.” More and more institutions are carving out CTA allocations and beginning to understand their significant differences with hedge funds.

In this Opalesque.TV BACKSTAGE video, Jaffarian shares his views and experiences on a variety of themes which can be viewed here: [Ernest Jaffarian on Opalesque TV](#)